

FAQs FOR PHARMACEUTICAL BUSINESS ANALYTICS PROGRAM

1. What is this program all about?

This program is designed to empower graduates / post graduates with life sciences and IT/computer science background, with analytics skills to take on roles in pharma and life sciences. These opportunities are expected to increase in future due to increasing challenges in health care industry forcing pharma and life sciences companies to rework their strategies by leveraging extensive Business analytics and business intelligence tools. ***For more information, please refer program brochure.***

2. What are the qualification required for this course?

All Life Sciences, Pharma, Medical, No life Science background BCA, MCA, IT Graduates and Post Graduates.

3. Job growth in this sector?

There are substantial job opportunities in this sector. Every 2 – 3 years you could move to next level position. You could start your career as Business Analyst and grow to the position of VP and Director within 15 – 20 years. ***For more information, please refer program brochure.***

4. Do we get any international opportunities?

Yes, Cliniminds provides placement opportunities in India only, after 2-3years of experience in analytics industry, you may explore International opportunities

5. What is the duration of the course?

- 9 Months Weekend Class Room Program
- 3 Months Full Time Class Program with 3 Months Industry Internship

6. I am pharmacy/life sciences student, would I be able to understand IT concepts?

Yes, analytics and IT are part of every industry. You would be trained on how to use these tools. However, you would primarily be trained to become analytics expert in pharmaceutical industry, and knowing these tools would be helpful.

7. I am IT / Computer Science student, would I be able to understand pharmaceutical concepts

Yes, Cliniminds would train you on basic level of Pharmacology, Human Anatomy and physiology, diseases, drugs with the help of expert faculty.

8. Who are the key recruiters?

Quintiles, Smart Analyst, WNS, Accenture, Deloitte, BCG, Copal Partners. ***For more information, please refer program brochure.***

9. How it is different from other Business analyst or Data science programs?

Most of the programs are focused around Business analytics software training. As they are general programs, they do not focus on real world evidence, domain training/subject matter orientation, project management, primary & secondary research and other areas.

10. Being a computer science/IT student why should I opt for this course as it will have life sciences concepts?

Life sciences industry is expected to grow tremendously in near future and would involve technology, IT and platform based analytics extensively. Thus a background in IT with knowledge of life sciences concepts, would provide you an edge over other candidates lacking. Also analytics is not only limited to Pharma domain but also once you complete this program, you can work in Biotech, Healthcare, Clinical Research and Health Insurance sector.

11. Being a pharmacy student why should I opt for analytics / engineering domain program.

This big global industry looking Pharmacy, Biotech Fresher, over 90,000 jobs with minimum 2.5 - 3 lac per annum salary, corporate environment, fixed work station job.

12. Big data analytics / data science is better option for IT/Computer students, so why to choose a program in pharmaceutical business analytics.

Big data analytics is largely a program around software training for data analytics, hence, there is no focus to work in a specific industry. Pharmaceutical data analytics is the biggest segment in big analytics. Employers prefer professionals who have deep understanding of domain. Salaries are very attractive in this segment. Companies prefer to recruit professionals who understand both pharma and analytics.

13. How is this course better than M.Pharm or MBA for pharmacy graduates?

This is not just only course, it is skill that required to enter in this industry. Choose M Pharm or MBA again spend 2 years with minimum Rs.5 – 7 lakhs investment. Still you required analytics skill to enter in this industry with almost same salary package as fresher. So why not start working now and do masters in weekend after getting some experience, as many MNC give scholarship to employee for higher education.

14. How is this course better than M.Tech , MBA for IT / computer science students

Ans: There are limited employment opportunities after M.Tech and MBA. This program would equip you with top class skill set within shortest time frame and at an affordable fee.

15. I may lag behind in the program if I am unable to understand IT concepts / Pharmaceutical & healthcare concepts.

Leave that to our experts. Our faculty comes with strong industry background and would be able to train you well and give you right skills for the real work environment.

16. What will I do in my job? What will be the job role

There are various roles at the entry level. There are various roles you could be hired for, e.g. business analyst, market research, data analytics, business development, client facing roles, team leads, business improvement specialists, etc.

17. How many students are there in one batch

15-20 students in one batch

18. Are there any software trainings involved in the program?

Yes you would be trained on some of the software, viz. R, Python, Tableau, SAS