



## **Life Sciences, Pharmaceutical & Healthcare Education & Training Franchise Opportunity High Growing Sector During COVID19 & Post COVID19**

**ESTABLISHED IN 2004, CLINIMINDS PROGRAMS ARE *CERTIFIED AND ACCREDITED BY LIFE SCIENCES SECTOR SKILL DEVELOPMENT COUNCIL, MINISTRY OF SKILL DEVELOPMENT & ENTREPRENEURSHIP, GOVERNMENT OF INDIA AND BY ACCREDITATION COUNCIL FOR CLINICAL RESEARCH EDUCATION, UNITED STATES***

**ZERO FRANCHISE FEE**

### **Background**

Healthcare & Life Sciences sector has become one of India's largest sector, both in terms of revenue and employment generation. Healthcare comprises pharmaceutical, hospitals, medical devices, clinical trials, outsourcing, telemedicine, medical tourism, health insurance and medical equipment. The Indian healthcare sector is growing at a rapid pace due to increasing income, expenditure by the Central & State Governments, expansion of insurance schemes and other government schemes like Ayushman Bharat and increasing private sector investment in the sector.

India's competitive advantage lies in its large pool of well-trained medical, pharma, life sciences professionals. India is also cost competitive compared to its peers in Asia and Western countries.

***Pharmaceutical, Life Sciences & Health Sciences Education, Training and Skill Development Job Oriented Programs offer attractive opportunities for the entrepreneurs who are looking for the business opportunities in the education or health industry.***

***Even during COVID19, when other sectors are majorly impacted, this sector has witnessed growth and increase in the employment opportunities.***

Indian life sciences and healthcare industry is US\$132 billion and is growing at 20% annually as a result of the positive changes in the business environment, income growth, demand for quality health services, increase in government supported healthcare programs, growth in health insurance, and new healthcare investments by large corporates.

The domestic pharmaceuticals market turnover reached \$20.03 billion in 2019, up 9.3% from 2018, growing as penetration of health insurance and pharmacies rise.



From 2018-19, India's pharmaceuticals exports were worth \$19.3 billion with a growth of 10.72% year on year. It is the largest provider of generic medicines globally, occupying a 20% share in global supply by volume, and also supplies 62% of global demand for vaccines.

There is significant growth in pharmaceutical and life sciences industry outsourcing in the areas like clinical trials, pharmacovigilance, clinical data management, medical & scientific writing, biostatistics, SAS, drug regulatory and other related domains. Outsourcing in this sector is already over US\$3 billion and growing at 25% per annum.

All these sectors are offering significant job opportunities each year, where employers require workforce with special skills. Conservative estimate is about 100,000 new professionals each year in the area of healthcare services, pharmaceutical & life sciences and health insurance.

Companies require skilled workforce. Most of the skills required in this sector are not part of the standard University graduate or post graduate curriculum, hence, professionals seeking jobs in this sector require special professional and skill development programs.

Professionals required in this sector must have graduate or post graduate qualification in medicine, medical, dental, homeopathic, Ayurveda, physiotherapy, pharmacy, pharmacology, nursing, biotechnology, life sciences, bio chemistry, microbiology, bio informatics and other related qualifications. In addition, they must have necessary skill / professional development program in the field of pharma business analytics, clinical trials, pharmacovigilance, clinical data management, SAS, biostatistics, medical writing or the software like Oracle Clinical and Oracle Argus Safety and various other softwares.

### **About Cliniminds**

Established in 2004, Cliniminds – India's most prestigious professional and skill development health sciences education and training institution. Cliniminds Programs are accredited by the Life Sciences Sector Skill Development Council, Ministry of Skill Development & Entrepreneurship, Government of India and Accreditation Council for Clinical Research Education, US. Cliniminds has trained and placed over 8,500 professionals. Please go through the enclosed presentation.



**Cliniminds USPs:**

- National and International Accreditations
- Top Placements in MNCs and Best Indian Companies
- Top Class Content & Learning Management Platform
- Integration of multiple International Life Sciences Software in Curriculum
- Ready to apply business model in your city / state
- Low cost business model
- IT/ERP based Centre Management System
- 365 days support

**Cliniminds is looking for Franchisees in:**

1. Mumbai	11. Vadodara
2. Bangalore	12. Goa
3. Hyderabad	13. Bhopal
4. Chennai	14. Indore
5. Coimbatore	15. Chandigarh / Amritsar
6. Trivandrum	16. Pune
7. Vijayawada	17. Dehradun
8. Visakhapatnam	18. Lucknow
9. Kolkata	19. Bhubaneswar
10. Ahmedabad	20. Patna / Ranchi

**International Locations:** US; UK; Europe; Middle East; South East Asia

If you have 600 to 800 sq. ft. of space in the commercial location with easy access for students and have understanding of healthcare, medical or education business, Cliniminds has a profitable business proposal for you. Cliniminds would provide you the complete handholding on day to day business to make your business successful.

**Investment : Rs.500,000/- . No franchise fee. Attractive Revenue Share. Profitable form Year 1.**

For more information, please call +91 98100 68241 or send email with your expression of interest at [kshahani@cliniminds.com](mailto:kshahani@cliniminds.com)